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THE RESPONSIBLE REVOLUTION

#theresponsiblerevolution

#Blockchainforgood

impact 



**WHEN SUSTAINABLE
DEVELOPMENT**



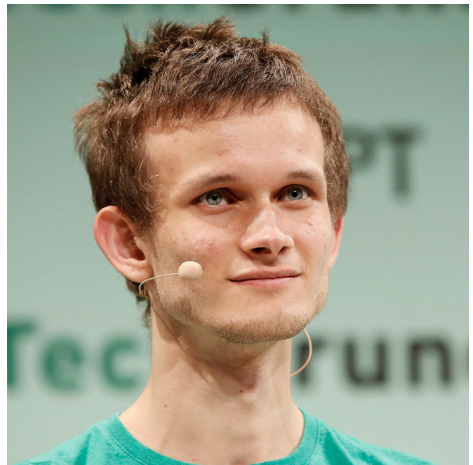
Impact organisations are not on track to meet the UN’s 2030 SDGs

Blockchain has the potential to change this



António Guterres
UN Secretary General

“Unless we act now, the 2030 agenda will become an epitaph for a world that might have been.”



Vitalik Buterin
Ethereum Co-founder

“Web3 and decentralisation could be the cornerstone of how governments, corporates or even citizens build applications and systems for the good of society.”

Business-as-usual approaches to sustainability are not working. Halfway through the Agenda 2030, progress on >50% of the SDGs targets are poor and we are stalling on an extra 30%. Alarm bells have been sounded and impact organisations are scrambling to find new solutions to catch up.

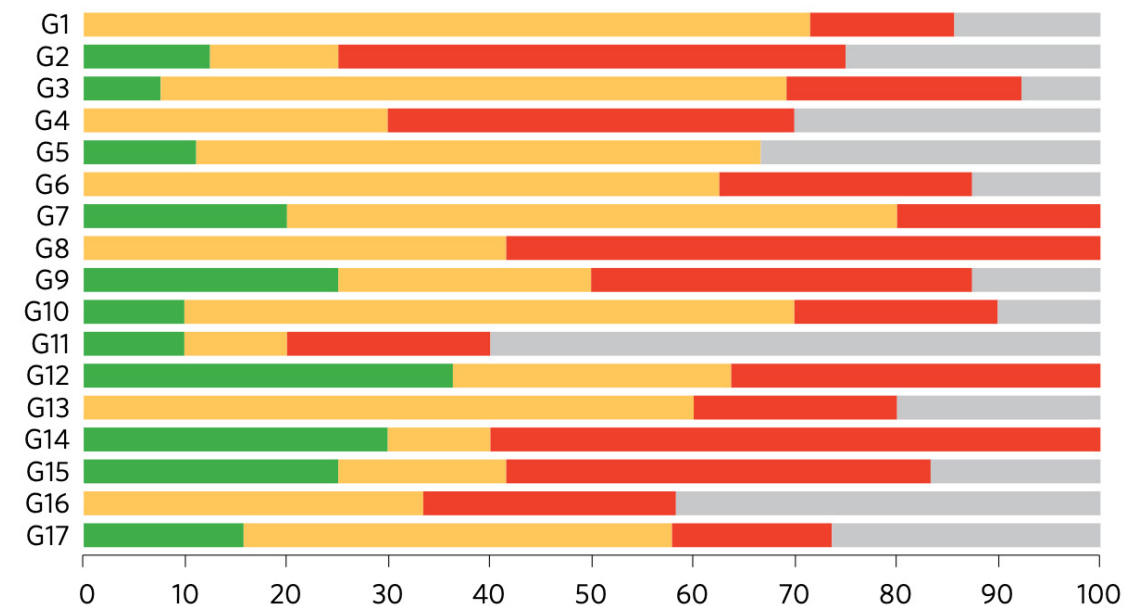
Governments, Regulators, Aid agencies and NGOs are being urged to prioritise actions that make use of scientific and technological innovations.

Blockchain and Web3’s unique decentralisation and transparency features can improve trust, speed, traceability, collaboration, democratise fundraising and ally society support across critical global sustainability issues.

In a moment of urgency, now is the right time for serious players in the space to offer real solutions that help us get closer to meeting the UN’s 2030 SDGs.

Progress assessment for the 17 Goals based on assessed targets, 2023 or latest data (percentage)

- On track or target met
- Stagnation or regression
- Fair progress, but acceleration needed
- Insufficient data



The problem



The sustainable development space has difficulties with blockchain

- Scams and controversies have caused mistrust and skepticism.
- The tech is complicated and hard to understand.
- The spotlight has shifted from blockchain to AI so less people are talking about it.

The blockchain ecosystem faces challenges achieving sustainable impact

Many blockchain startups hope to do good, have great ideas and technical know-how but struggle with:

- Lack of knowledge on sustainable development and measurement methodologies.
- Poor access to industry funding.
- Lack of networking opportunities outside Web3.

Blockchain technology cannot make a difference until two core issues are solved.

The
Solution

The
Responsible
Revolution



Co-organised with



Mission

To showcase blockchain as a key tool for improving program effectiveness and outcomes, while shaping policies, supporting impact startups and bridging connections between Web3 and SDG stakeholders.

Approach

1. Change the perception of blockchain from untrustworthy, and controversial to professional, responsible and highly reliable (and spread knowledge and understanding in the process).
2. Educate SDG Stakeholders on how blockchain technology can be used and implemented to have a massive impact.
3. Provide tools and opportunities to blockchain startups so that they can thrive in the SDG space.

The Responsible Revolution is an initiative committed to pioneering the ethical application of blockchain technology for international development and humanitarian causes, fostering collaboration across sectors to drive significant progress towards the SDGs.

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Programme Overview

-  Industry-wide effort
-  Four working tracks
-  High level Steering Committee

Duration

Two years

Auditing

Annual progress tracking and reporting by external auditor

Target Audience

1. **SDG stakeholders:** Aid agencies, Regulators, International NGOs so that they can better understand the advantages of blockchain.
2. **Web 3 ecosystem:** impact start-ups & local NGOs chosen by the Steering Committee, so they can enhance their know-how and operate more professionally in the impact space.

Blockchain has the potential to become a go-to technology for those tackling the SDGs.

The
Responsible
Revolution

Co-led
by You

While spearheaded by Polygon, we aim to create a core group of industry thought leaders that will actively steward the initiative

“Key Web3 players recognize the importance of the impact sector. We invite everyone to join and collaborate because united, our potential for growth and achievement multiplies”

Antoni Martin
Polygon Labs co-founder



The Draft Manifesto



1. Design solutions with the needs in mind

Keep the Sustainable Development Goals (SDGs) in focus during the design of your technical proposal.

2. Map the blockchain game-changers

Identify those areas where blockchain introduces clear value-add – these are your strategic anchors.

3. Involve the target communities

Their constant engagement ensures the relevance and sustainability of the initiative.

4. Integrate ethics into every decision

Adhere to strict ethical standards at every project stage.

5. Diversity breeds solutions

Including diversity and equality supports underrepresented groups and diversifies technological insights.

6. If it can't be measured, it didn't happen

Use quantifiable metrics as evidence of your impact; facilitate knowledge sharing.

7. No sustainability plan, no deployment

Avoid haphazard development; ensure a sustainability plan is in place when addressing the SDGs.

8. Embed accountability in every decision.

Ensure transparency and accountability guide all decision-making.

9. Coding is your realm of responsibility.

Coding carries biases and values; code consciously.

The Manifesto serves as the foundational blueprint for ‘The Responsible Revolution,’ outlining our commitment to ethical, effective, and sustainable practices in harnessing blockchain technology for the Sustainable Development sector.

The
Responsible
Revolution

Led by
Impact Plus

A team of committed individuals with field experience in international development and blockchain technology, our goal is to ensure local communities in emerging economies can reclaim their agency through Web3.

Credentials

- We are Polygon's trusted partner for social impact.
- We have collaborated or are currently collaborating with numerous leading organisations.
- On-the-ground experience working with international agencies and local communities in countries such as Afghanistan, DRC, Haiti, Niger, Pakistan, Tunisia, etc.

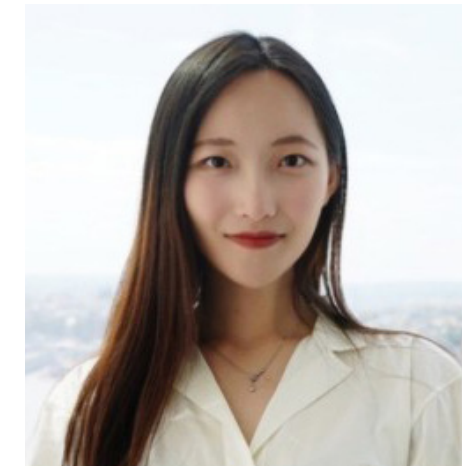
Our programme team



Eduard Peris

Impact Plus founder and Responsible Revolution Lead

Eduard holds a PhD in War Studies from King's College London and a Master of International Affairs from Columbia University. He is the Managing Director of the Blockchain for Impact Fund and the founder of the GeoAnalytics Center, a tech-for-good organization based in the Sahel. With over 15 years of experience in Africa, Eduard has worked on projects funded by USAID and USIP.



Helena Rong

Thought Leadership track manager

Helena is a Ph.D. candidate at Columbia University and former fellow at Harvard Kennedy School's Belfer Center, whose research focuses on the use of emerging technologies such as AI and blockchain for the design and governance of the built environment.



Raquel Suarez

MEAL track manager

Expert in Monitoring and Evaluation. She specializes in knowledge transfer, and accountability. She has more than 17 years of work experience with international organizations setting up MEAL systems in different countries worldwide. She is undergoing intensive training in Data Science, Programming, and Python.



Jean Gab

Advocacy track manager

Former political advisor at the European Parliament, is a senior advisor in advocacy. He is recognized as an expert with in-depth knowledge of both French players and EU players (EU Commission, EU Parliament and EU Council, think tanks, consumer organisations, trade associations) as well as their intricate legislative processes including Web3.



Melissa Akumu

Country Officer
Kenya

Melissa has years of experience driving large scale cloud adoption and digital transformation for leading enterprises. She has collaborated with business leaders to articulate ways in which technology can inform business innovation and drive business transformation. While working for the World Food Programme, she coordinated technology for social impact initiatives. She is also a coder.



Merit Obeta

Country Officer
Nigeria

Merit holds a bachelor's degree in political science. She is a seasoned community manager with expertise managing several Blockchain communities. She is Pan African and strongly advocates using Blockchain to further SDGs. Her quest to see social impact through Blockchain technology inspired her to participate in SDGs community services where she provides relieve materials to internally displaced persons (IDP) in Nigeria.

Our Track Record

| | | | | | | |
|---|--|---|---|---|---|---|
| Blockchain for Rural Development Nigeria | Reinforcing Healthcare Through Blockchain Nigeria | Compliance and Regulation Kenya | NGO Bootcamps Kenya and Nigeria | Exchange with Amazonian Communities Brasil | International M.E.A.L Hackathon | Web3 for Wildlife Conservation Kenya |
| UKAID Research Study | Chapadao Polygon Tech House Brasil | Blockchain for Impact at Harvard Belfer Center | Society For International Development Roundtable USA | Polygon Impact Care Center Online | Mercy Corps Funding Application Workshop | The Responsible Revolution Day Istanbul |
| Cornell University Conference: Blockchain conference on climate action USA | UNICEF Funding Opportunity Workshop Kenia January | Polygon Tech House Argentina February | Compliance Webinar with Convexity Nigeria February | Web3 Policies in Europe Brussels February | Polygon Hacker House Kenya March | Digital Assets Tax Meetup with Blockchain Association of Kenya Nigeria March |
| Polygon Tech House South Africa March | Impact Plus M.E.A.L Services Kenya March | Web3 and AI Regulations in Europe Online March | The Responsible Revolution Day Kenya June | Web3 Compliance Webinar: European Cooperation in Africa | | |

Past
 Future

For in-depth details on each activity, click on the respective cell.

Four
Tracks



Public Advocacy

- Fill the Perceived Knowledge gap to overcome Resistance towards.
- Blockchain among Institutional.
- Players in Key Jurisdictions.

Blockchain Impact Measurement

Methodologies and tools to prove verifiable real world impact conducive to enhanced trust and funding opportunities.

Academic thought leadership

Improve credibility and links with tier-1 academia through frontier research and informed discourse.

Responsible Revolution Days

Flagship events for cross pollination of Blockchain and social Impact initiatives.

Track 1

Public
Advocacy



Pain points:

- Public authorities and development organisations have limited familiarity with Web3.
- Few documented large-scale case studies.
- Web3 is often associated with legal and ethical concerns.
- Tech and non-tech stakeholders struggle to understand each other.
- Focus is currently on AI neglecting other emerging transformative technologies.

We offer:

Policy frameworks: Support constituencies and stakeholder groups to inform and influence upcoming Web3 regulation.

Network Building: Impact-focused gatherings with decision-makers to build bridges and accomplish shared public policy goals.

Best Practices: Compile and disseminate compelling examples of Web3’s social impact.

Awareness raising: Create educational resources to improve understanding of Web3 potential.

Objective

Reinforce communication channels with key institutional stakeholders leading to more adapted regulation and increased investment in the blockchain ecosystem.

Track 2

Blockchain
measurement
impact



Pain points:

Current SDG assessment models don't align well with blockchain's unique features.

- Lack of industry-wide consensus on standards for measuring blockchain's impact.
- Difficulty to prove the value-add of blockchain over traditional technologies.

We offer:

To develop consensus around tools and methodologies to accurately measure and report social impact by:

- Adapting time-tested UN methodologies to the specificities of blockchain projects.
- Facilitating working sessions with experts to test and iterate these methodologies.
- Beta-test the methodologies with a pool of selected start-ups.
- Disseminate the tools and methodologies.

Objective

Quantifying impact of blockchain projects by creating methodologies and tools that provide verifiable evidence of real-world outcomes, thereby increasing trust and funding prospects.

Track 3

Academic
thought
-leadership



Pain points:

- Overall, Academia exhibits a limited understanding of blockchain technologies.
- Blockchain is generally less represented in research compared to other technologies such as AI.
- Most blockchain-related publications are not produced within academic contexts and tend to lack rigor.
- Widespread gaps on the development and adherence to sustainability and ethical standards in blockchain projects.

We offer:

- Seminars to educate researchers and students at selected academic institutions (Cornell U, Georgetown U, Columbia U, etc.) bringing together social science and tech departments.
- Global hackathons in tier-1 universities.
- Research grants to conduct industry studies on relevant emerging topics.

Objective

Address Web3's credibility by strengthening links with tier-1 Academia to produce frontier research and informed discourse.

Track 4

The Responsible Revolution Days



Pain points:

- Blockchain for sustainable development conferences are rare and have limited reach and impact.
- Events rarely take place in emerging markets and often fail to invite actors with deep on-the-ground experience such as NGOs, regulators and UN agencies.
- Awareness of blockchain and its potential applications in emerging markets is limited among key institutional players.

We offer:

Action-oriented events in emerging economies to bridge the worlds of sustainable development & Web3 that

- Offer practical workshops on relevant topics like fundraising, impact measurement, ethics, developer hurdle etc.
- Highlight the transformative potential of blockchain, educating attendees about its applications for social good.
- Facilitate funding opportunities for startups by connecting them with impact investors, foundations and aid organisations.

Objective

Host flagship events for ecosystem-building and cross pollination of the blockchain and sustainable development communities.

The Steering Committee*

Co-leads +
SDG industry
leaders

Antoni Martin
Co-founder
Polygon Labs

Jofre Rocabert
Global Roving Access Analyst
Norwegian Refugee Council

Cara Lapointe
Professor
Georgetown University

Robert Pasicko
Expert for Alternative Finance
and Low Carbon
UNDP

Scott Moore
Bitcoin
Co-founder

Crystal Street
Director of Community
Consensys

+ Gold Partners

Strategic Guidance

They will provide expert advice on strategic decisions to align efforts with the initiative's goals.

Programme Advice

Propose practical, impactful activities that advance the project's mission.

Stakeholder Engagement

Facilitate communication and collaboration with key stakeholders for broader input and support.

Progress and Impact Monitoring

Evaluate the progress of the initiative against set milestones and the measurable impact of activities.

Risk Assessment and Management

Identify potential risks and advise on strategies to mitigate them, ensuring the initiative's sustainability and success.

Financial Oversight

Regularly review financial statements for transparency and fiscal responsibility.

We invite you to join the Steering Committee, an energetic and proactive group dedicated to guiding our initiative, rigorously monitoring progress, and actively engaging in a series of crucial activities.

The Roadmap

| Ongoing | Q1 - Q2 | Q3 - Q4 | Year 1 End | Year 2 |
|---|--|---|--|--|
| <ul style="list-style-type: none"> · Obtain necessary funding from key stakeholders for a two year plan. · Steering committee to meet every two months. | <ul style="list-style-type: none"> · Determine goals and expectations, based on field needs. · Refine a Guiding Principles Manifesto. · Establish a Steering Committee to oversee adherence of actives to the Manifesto. · Determine activities based on funding and input from committee. | <ul style="list-style-type: none"> · Implement four distinct working tracks. · Ensure diverse and comprehensive coverage of project tracks. · Continuously monitor progress and communicate updates. · Conduct external audits. | <ul style="list-style-type: none"> · Presentation of monitoring and evaluation plan. · Implement findings for Year 2 activities. | <ul style="list-style-type: none"> · Activities. · Final report. · Final audit. |



Together we can
ensure blockchain
becomes a
mainstream tool
for the SDG
ecosystem.

Join us today!

#blockchainforgood
#theresponsiblerevolution

impact+